



An Airplane Car Distributors Can Sell ... PROFITABLY

AIRPLANE SALES in 1929 will practically double those of 1928. The increase will largely be in light planes sold to men of moderate income, who have learned, or are learning to fly, and want *a plane of their own*.

The established motor car distributor is equipped to display and sell this type of plane. Small units of sale and steady turnover make it profitable.

With the Davis Franchise, the motor car dealer can make money, this year, from this new trend in airplane sales. The Davis Monoplane, formerly known as The American Moth, is a high-wing, two-place, dual-control plane, which meets every demand of the private owner and student pilot. Due to special aero-dynamic characteristics it has air-worthiness and stability beyond previous experience in light planes.

Its operating and maintenance costs are low. It is built to stand punishment; and it sells at a *reasonable price*.

The sale of airplanes is worth serious consideration by progressive automobile distributors. Interested and responsible dealers are invited to write for the details of the Davis Franchise, and complete information on the Davis Monoplane.

DAVIS AIRCRAFT CORPORATION, Richmond, Indiana

PERFORMANCE

(Actual)

Service Ceiling	10,000 feet
High Speed	95 M. P. H.
Landing Speed	40 M. P. H.
Cruising Speed	80 M. P. H.
Climb	700 ft. per minute
Fuel Consumption at Cruising Speed	4 1/2 gallons per hour
Cruising Range	350-400 miles

\$2965 f.a.f.

*Complete with LeBlond 60 H. P. Radial Engine
Flyaway at field*

DAVIS MONOPLANE



A 2-PLACE HIGH-WING MONOPLANE—"THE AMERICAN MOTH"